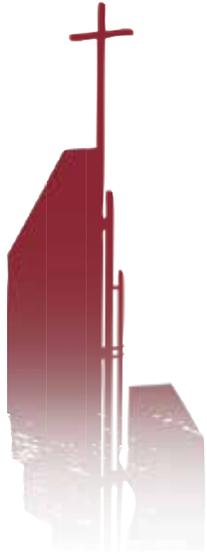




*Lighting*  
**OUR** PATH  
CAPITAL CAMPAIGN

St. Mary Magdalene  
Catholic Church





a letter from  
*Father Theo*



# Lighting OUR PATH CAPITAL CAMPAIGN

**My Dear Parishioners,**

St. Mary Magdalene Catholic Church is an inviting community that is a beacon of Jesus Christ's light, making disciples who lead others to Him. In order to live this beautiful vision, we have over the past years looked at our parish needs and as a result developed a Master Plan for our future as a community of faith as we continue to grow. I am so grateful to our parishioners for their input, opinions, and advice as well as the various committees, councils, and staff who have contributed so much.

The Parish Life Building, the next phase of our Master Plan, will be a space for gatherings, parish activities, meetings, and formation that is so urgently needed to serve the over 4,000 families and more than 90 ministries in our parish. As a thriving community of faith, we need a facility to support these ministries and programs that nourish our parishioners, at every age and stage of life, and foster our Catholic identity.

We have chosen "*Lighting Our Path*" as the campaign theme, referring to this great opportunity we have to illuminate The Way for our families and to be good stewards of our faith and resources. For this vision to become a reality, it will require a special sacrifice from us all and your support of this campaign is vital. God's providence has been evident over these many years and I am confident we will strive to carry on the wonderful tradition of generosity and faith of those who have gone before us.

I thank you for your receptivity, for your prayers, and for your support. May we, in cooperation with the Holy Spirit, come together "*Lighting Our Path*" for our parish family and for the generations to come!

Faithfully Yours in Christ,

Fr. Theo Trujillo  
Pastor

## Our History

For over 25 years, St. Mary Magdalene has been a spiritual home for those seeking sacraments, formation, and fellowship. As the fastest growing parish in one of the fastest growing areas of the country, we have grown from 300 families to over 4,000 families in the past three decades! We are a diverse parish, representing over 40 countries, with over 90 ministries, and serve thousands each year through various outreach programs such as St. Vincent de Paul and Habitat for Humanity, among many others.

Our parish began in the late 1980's as a mission church down, what was then, a dusty road. A dedicated group of early families met for Mass at Ebenezer Methodist Church and eventually rallied together to construct a church in 1990 on a tract of land purchased by the Bishop in 1984. A quarter of a million dollars was raised by just 100 families in 1989, allowing construction of the new church to begin the following year. The Parish quickly outgrew the church, which is now the Parish Center! A new, larger, sanctuary was built, and Mass was celebrated for the first time on Easter of 1998. This new church included a Perpetual Adoration Chapel. As the debt was paid off, the next building phase was set into motion. The Conner Ministry Building was completed in 2003 and followed by an expansion of the main church in 2004.

Today, St. Mary Magdalene is blessed to be under the patronage of this great saint, the first apostle to the Apostles, and the dedication, leadership, and generosity of so many faithful families. In true missionary spirit, our vision is - ***to be an inviting community that is a beacon of Jesus Christ's light making disciples who lead others to Him.*** To fulfill this Vision, a Master Plan for the campus has been created to best serve the present and future needs of the parish.

## Our Future

The Master Plan outlines the major elements to build out the existing church campus to enable the church faithful to carry out its mission. The Plan was created from the Space Needs Assessment Surveys in 2013 and 2014 and a series of parish wide Town Hall and Focus Group meetings in 2015. Key elements of the Master Plan include the following:

- Create a safe, sustainable, unified campus
- Provide spaces for community and gatherings
- Provide spaces for education
- Include ample outdoor space for family and parish-wide events
- Design efficient spaces for support and storage

This Master Plan is a road map for the parish and is intentionally designed to create an environment that provides parishioners and friends an opportunity to meet God and experience their faith anywhere on campus. These spaces will allow for prayer, formation, and fellowship opportunities that nourish our community of faith and enrich the sacramental life of the parish.

The first phase of the initial plan included a mixed-use facility for gatherings and meetings, more parking, new St. Vincent de Paul Center/Maintenance Facility, and renovations to the Conner Ministry Building. Subsequent phases included plans for a narthex addition, columbarium, recreation fields, elementary school, and daily Mass chapel. While these elements still form part of the long-term Master Plan, the feedback from the 2016 parish wide Feasibility Study resulted in a smaller, more modest initial phase.

Phase 1 is now comprised of the construction of the Parish Life Building, a multi-purpose building for ministry, education, fellowship and athletics as well as the development of an Activity Green Space. The current Parish Center and Brown Road house will remain in place until subsequent Master Plan phases are constructed to sustain the anticipated needs of the parish.



## Our Challenge

The tremendous growth for our Parish is a blessing but brings with it many challenges to bring others to Christ. We need additional spaces for ministries, committees, and councils, and need to create new large indoor spaces that can accommodate large parish wide events. Our modest facilities host daily Mass, 3 councils, 7 committees, 50+ youth formation classes and 90+ ministries. Rooms in the Parish Center, Connor Ministry Building and Brown Road House are often unavailable and booked well in advance. In a typical week, hundreds of parishioners join together in evangelization and catechetical ministries such as Alpha, Women's & Men's Bible study, and RCIA. Over 1,200 young people regularly come to St. Mary Magdalene for Christian Formation. All of these programs must also be worked into a limited schedule alongside parish-wide events, special events (like funerals), and the various liturgical celebrations throughout the year. Ministry leaders must carefully coordinate their programs given the restrictions on space and availability. We have an abundance of laborers; we need space to share the harvest!

In order to provide the gathering spaces that are essential to our mission of discipleship and evangelization, with the blessing of our Bishop, Most Rev. Robert Guglielmo and under the leadership of our Pastor, Father Theo Trujillo, St. Mary Magdalene has launched the *Lighting Our Path* Capital Campaign. Our goal is to raise the estimated project cost of \$8.2 million for a Parish Life Building (with two Halls, a kitchen, six flexible meeting rooms), an Activity Green Space, and additional parking.

We stand on the shoulders of many dedicated parishioners who have brought us where we are today. In looking towards the future, we honor the contributions of those who came before us and can reflect on this opportunity to be a part of the greater vision for our parish. The construction of the Parish Life Building is urgent and necessary to meet the needs of our parishioners at every stage in their life, and to continue to be an inviting community that is a beacon of Christ's light, now and into the future!

## Project Overview:

Estimated Project Cost	
Parish Life Building	\$5,800,901
Site Preparation, Parking, Activity Green Space	\$659,536
Furnishings and AV equipment	\$580,090
Architectural and Engineering Costs	\$775,252
Design & Construction Contingency	\$384,221
<b>TOTAL</b>	<b>\$8.2 Million</b>



## *Parish Life Building*

The Parish Life Building is the heart of the project and is comprised of five main areas: Fellowship Hall, Gathering Hall, a large commercial kitchen, a wing of multi-purpose meeting rooms and a welcoming lobby. The Fellowship Hall is a large, multi-purpose meeting space with a raised stage and capacity of 376 in a banquet setting or 701 in auditorium style seating to accommodate large Parish wide events and athletic activities. The Gathering Hall is a more formal gathering space suited for banquets, receptions and large meetings and can accommodate up to 184 in a banquet setting and 300 in auditorium style seating. A modern commercial kitchen adjacent to the two halls will enable large scale food preparation and storage for events while the multi-purpose meeting wing on the far North and West side corridors provide access to a variety of meeting rooms, office, and storage areas.

This facility, at 23,218 square feet, will expand our ability to host Parish missions, educational programs, social events and athletics. The facilities will allow us to host overnight events or be used as an emergency shelter in times of need. It has been designed to engage the broader community with maximum flexibility to meet the needs of the abundant ministries and programs of our Parish.

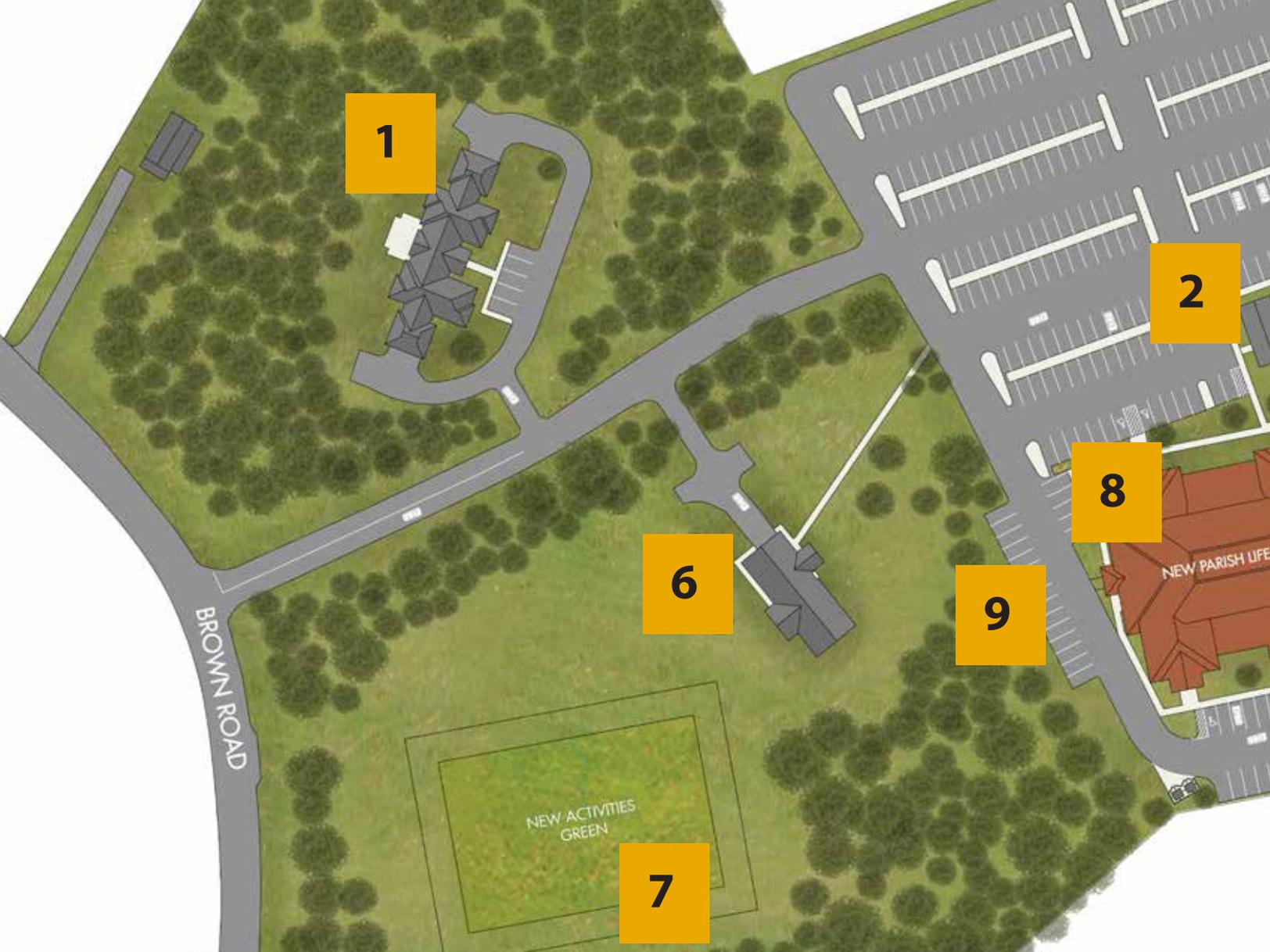
## *Activity Green & Additional Parking*

The Activity Green is a new outdoor space located next to the existing Brown Road house to provide outdoor gathering space for ministries, activities, picnics and more! To minimize cost, the Activity Green will be created using soil taken from the upgrading of the Woodruff Road detention pond system to meet current code requirements and the new facilities. The Activity Green will replace the outdoor area next to our preschool playground that will be lost with the construction of the new Parish Life Building. To accommodate our new indoor and outdoor facilities, 29 new parking spaces will be included and additional paved parking will be addressed in future phases.

These elements, combined, will provide facilities dedicated to youth and adult faith formation, ministry meetings, social and athletic events, and enable our multi-cultural events to flourish. We will also be capable of hosting large parish and diocesan wide events with modern food service and audio/visual capabilities. The Parish Life Building, Activity Green, and additional parking will allow us to be a point of Christian encounter for parishioners of all ages and interests, and help the Church reach the broader community through evangelization efforts.

### **Gathering Hall**

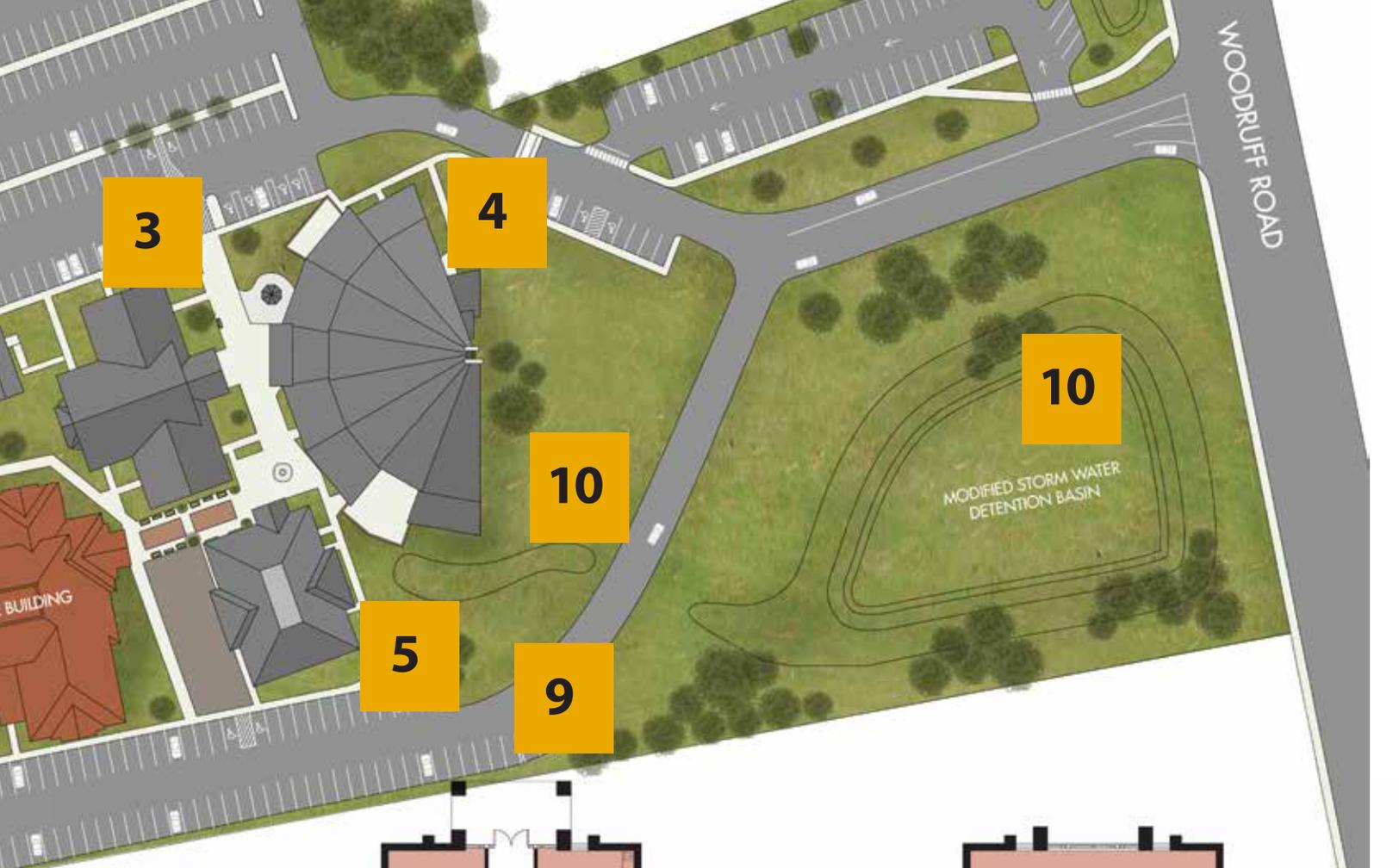




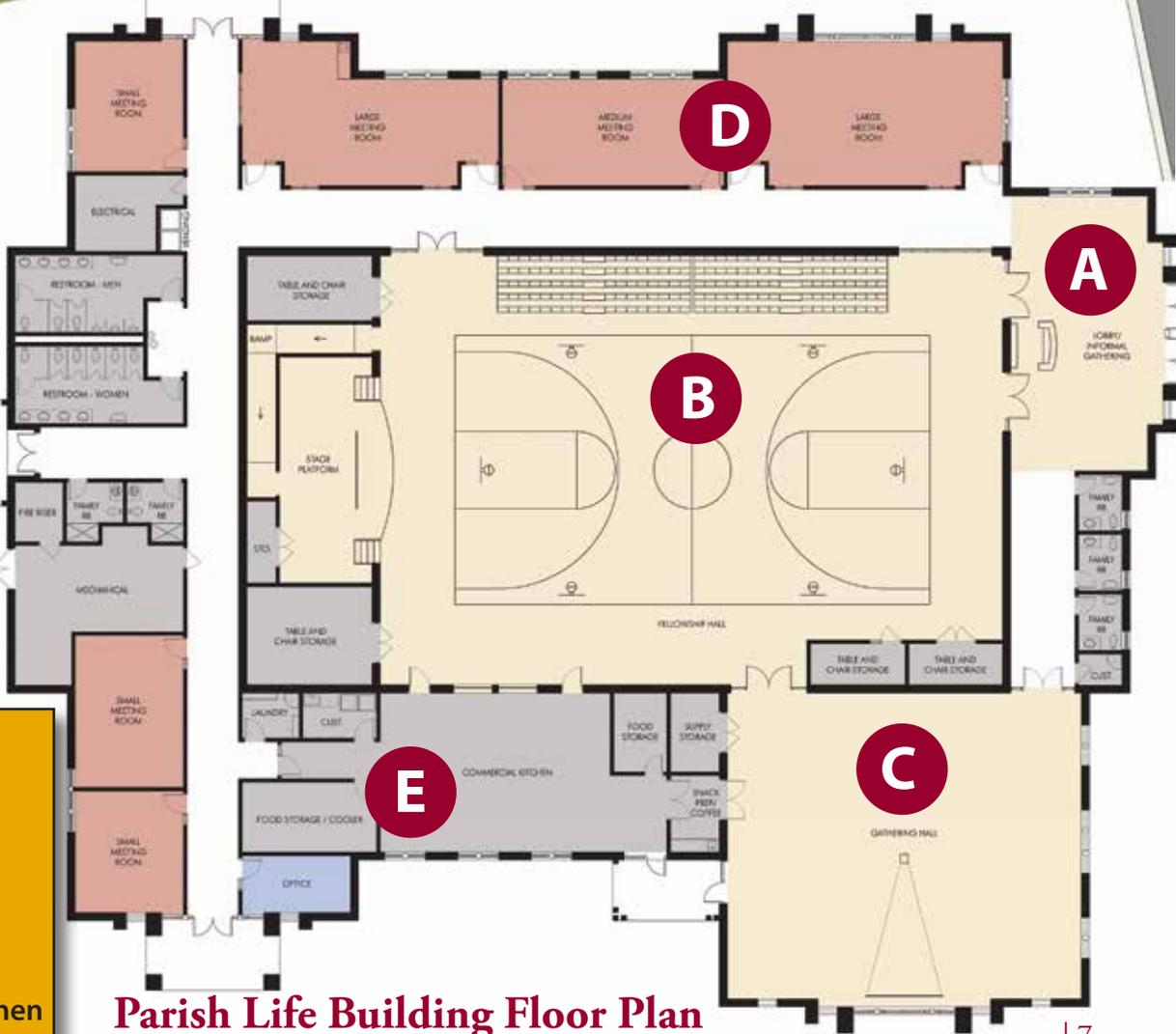
# Site Plan

1. Rectory
2. Office Annex
3. Parish Center
4. Church
5. Connor Ministry Building
6. Brown Road House
7. New Activity Green
8. New Parish Life Building
9. Additional Parking
10. Modified Storm Water System





- GATHERING SPACE
- MEETING ROOM/ CLASSROOM
- OFFICE
- SUPPORT SPACE
- CIRCULATION



- A.** Lobby
- B.** Gathering Hall
- C.** Fellowship Hall
- D.** Meeting Room  
(6 total)
- E.** Commercial Kitchen

**Parish Life Building Floor Plan**



*“What shall I  
return to the  
Lord for all he  
has given me?”*

*-Psalms 116:12*



## *How You Can Get Involved*

Every household at St. Mary Magdalene is encouraged to ask the Holy Spirit to guide our Parish community over the coming months and be an active participant in the ***Lighting Our Path*** capital campaign. Throughout the ***Lighting Our Path*** campaign, Father Theo, the Campaign Leadership, and volunteer workers will communicate our vision and describe how you can get involved. Several important events are being held in order to give every parish family an opportunity to participate:

- 1) Every registered household will be invited to attend one of a series of campaign receptions to gather as a community and to learn about the needs of our parish.
- 2) Every registered household that does not attend a campaign reception will be able to read about the plan through a campaign brochure, mailed to their homes. These families will also be asked to consider all the information contained in the brochure and make a prayerful decision about how they will financially support this effort.
- 3) Those registered households who do not respond by Commitment Weekend will be personally contacted by fellow parishioners. These Campaign volunteers will be contacting households as needed to follow up and confirm support for this effort and ensure the success of the campaign. These volunteers will be giving their time to undertake the vital task of making home visitations and increasing the awareness of this campaign.

During the campaign, we are asking everyone who calls St. Mary Magdalene home to:

- Pray for the success of the campaign.
- Be an ambassador for St. Mary Magdalene Catholic Church by sharing key information and enthusiastically encouraging others to get involved.
- Make a sacrificial pledge.

Whether you participate by attending a campaign reception, responding at Mass or via mail, or by graciously receiving a visit from a fellow parishioner, it is your active involvement that will make this campaign a success. Households not registered with the Parish are invited to register and be an active participant in the campaign.

## *Please Keep in Mind the Three Facets of Parish Giving*

**Offertory:** Your weekly contributions to the general collection support the day-to-day operating expenses of the parish, including faith formation, Catholic education, liturgy, maintaining our facilities, personnel, and Outreach programs.

**Bishop's Annual Appeal (BAA):** Each year, parishioners are asked to support the Diocese of Charleston through the BAA in order to provide critical funding for the pastoral, educational and social needs of our diocese.

**Lighting Our Path Capital Campaign:** Pledge payments to the campaign should be in addition to your regular offertory contributions and BAA contributions. Your campaign pledge is a restricted gift – to be used solely for the project cited in this brochure.

*If you have any questions about the campaign or making your pledge, please contact our on-site Parish Campaign Office at 864.288.4884 ext. 274.*

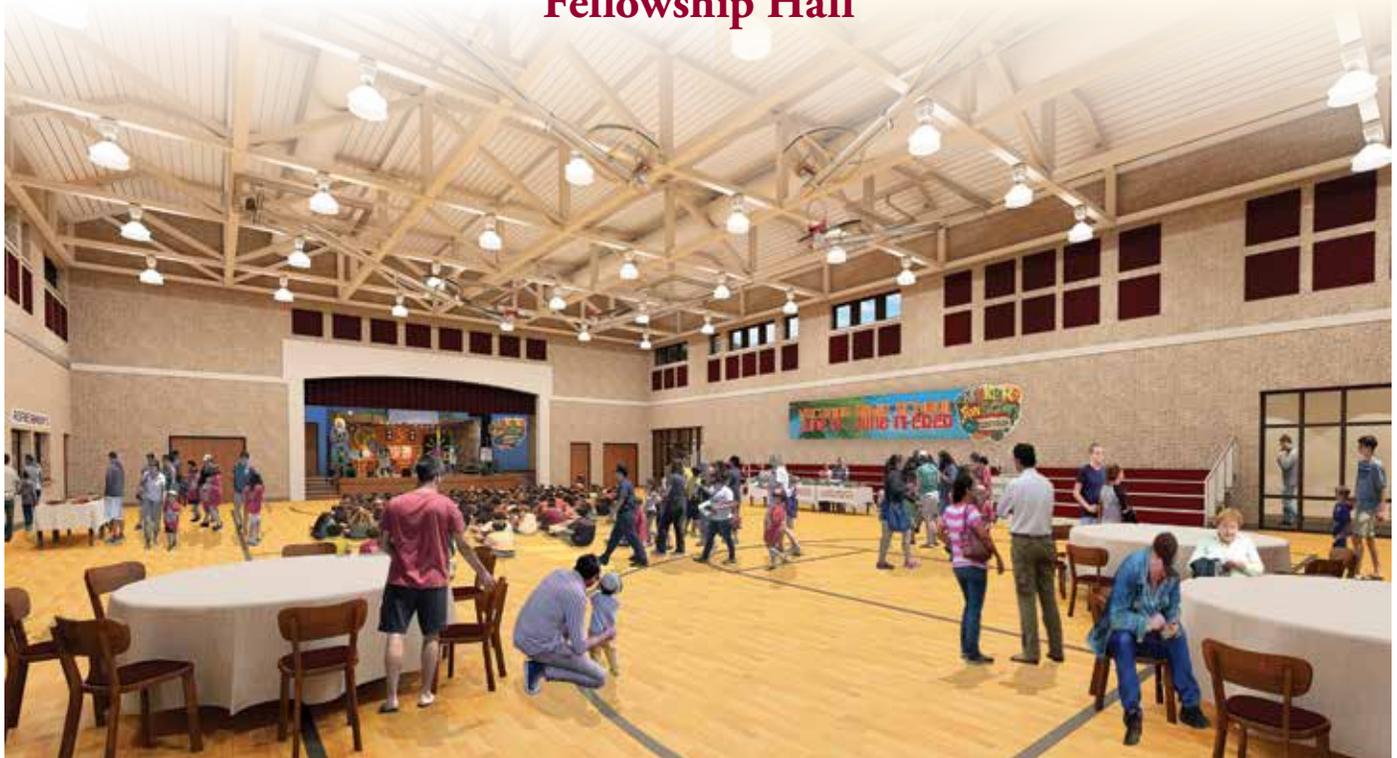
*In Deuteronomy 16:10 we are reminded that “the measure of your own free will offering should be in proportion to the blessing the Lord has bestowed on you”.*

## *We Need Your Special Generosity*

St. Mary Magdalene Catholic Church seeks to raise a minimum of \$8,200,000 through the efforts of this campaign. Every member of our parish community is integral to our success in reaching this goal and, therefore, each family is asked to consider making a pledge to the campaign to the best of their ability.

Everyone is asked to prayerfully consider how their generosity can reflect their gratitude for the gifts that God has given them. We know that a sacrificial pledge will be a challenge for some of our parish households, therefore, it is vital to the success of our campaign that those who are able to make larger pledges do so.

## **Fellowship Hall**



# Suggested Gift Plans

Total Gift	10% Down Payment	3 Annual Payments	6 Semi-Annual Payments	12 Quarterly Payments	36 Monthly Payments	Daily Sacrifice
\$500,000	\$50,000	\$150,000	\$75,000	\$37,500	\$12,500	\$401.96
\$250,000	\$25,000	\$75,000	\$37,500	\$18,750	\$6,250	\$205.48
\$100,000	\$10,000	\$30,000	\$15,000	\$7,500	\$2,500	\$82.19
\$50,000	\$5,000	\$15,000	\$7,500	\$3,750	\$1,250	\$41.10
\$25,000	\$2,500	\$7,500	\$3,750	\$1,875	\$625	\$20.55
\$20,000	\$2,000	\$6,000	\$3,000	\$1,500	\$500	\$16.44
\$10,000	\$1,000	\$3,000	\$1,500	\$750	\$250	\$8.22
\$8,000	\$800	\$2,400	\$1,200	\$600	\$200	\$6.58
\$6,000	\$600	\$1,800	\$900	\$450	\$150	\$4.93
\$5,000	\$500	\$1,500	\$750	\$375	\$125	\$4.11

Please review the gift plans carefully in this brochure as a suggested guideline when considering your pledge. Pledges are not legally binding, but rather the expression of your intent.

## As You Consider Your Pledge,

- Pledge payments may be made over a period of three (3) years.
- Families are encouraged to give an optional 10 percent or more as a down payment in order to advance the overall cash flow and allow project to start sooner.
- Pledge payments are in addition to your regular weekly offertory contribution. Your pledge payments to this campaign will be used for the specific parish needs outlined in this brochure.
- Payment reminders and a special payment envelope will be mailed to you in accordance with the payment plan you choose. Pledges will be held in the strictest confidence.
- Pledge payments are fully deductible for tax purposes.

**Please make checks payable to: St. Mary Magdalene Catholic Church and include Capital Campaign in the memo.**



*Not everyone can make the same size gift; but everyone can make the same size sacrifice.*

# Methods of Pledging

## Pledges via Cash, Check

Simply complete your pledge card by noting the amount of your pledge and down payment. Be sure to select your method of payment, i.e., monthly, quarterly, semi-annual, or annual payments. Please make checks payable to St. Mary Magdalene Catholic Church with notation in the memo space that your payment is for the Capital Campaign. You will be sent payment reminders and a special payment envelope in accordance with the payment plan you choose. You may return the pledge card in the weekly collection, bring it to the parish office, or return it by mail.

## Online Giving

By choosing the electronic method of payment, you will need to set up the automatic payments on the parish website: [www.smmcc.org/online-giving](http://www.smmcc.org/online-giving). Click on “Online Giving” to access the portal. Choose “New Gift” and select “Pledge” under **Capital Campaign** to set up your online donation. Kindly return the pledge card to the Campaign Office indicating that you have made your pledge online.

## Gifts of Stock or Mutual Fund

You may use your own broker/agent and the Diocese's agent to transfer gifts of stock. If the stock has been held for one year or longer, you do not have to pay capital gains tax on the stock, and are allowed a tax deduction for the full value of the stock, provided that the stock is transferred to the parish before being liquidated. The stock is not required to have appreciated in value since you purchased it. Appreciated mutual fund shares held for more than a year provide the same income tax deduction for the value of the gift as stocks held individually, without being taxed on the capital gain. If you are interested in a stock or mutual fund donation, please contact the Campaign Office or make a notation on the pledge card so we may provide you with the necessary information. We recommend that you contact your tax professional for such gift contribution advice.

## Gifts of Property, Life Insurance, Annuities, Wills or Bequests

There are different ways to support St. Mary Magdalene both today and in the years to come via planned giving. Families or individuals can make gifts of real estate, personal property, automobiles, life insurance, estate bequests, annuities or charitable remainder trusts. For substantial gifts of property other than marketable securities, the IRS requires an appraisal. Please contact the Campaign Office for more information. We recommend that you contact your tax professional for such gift contribution advice.



## IRA Contributions

An IRA owner, age 70½ or over, can directly transfer tax-free up to \$100,000 per year to an eligible charity. This option can be used for distributions from IRAs. Distributions from employer-sponsored retirement plans, including SIMPLE IRAs and simplified employee pension (SEP) plans, are not eligible.

To qualify, the funds must be transferred directly by the IRA trustee to the eligible charity. Distributed amounts may be excluded from the IRA owner's income — resulting in lower taxable income for the IRA owner. We recommend that you contact your tax professional for such gift contribution advice.

*This is our parish and only through sacrifice can we achieve our goals. All contributions from the smallest to the largest will be gratefully appreciated. Your decision is a personal one. It should be made in good conscience and in true Christian spirit.*





## Heavenly Father

We praise You for the gift of faith that  
nourishes and guides our lives,  
and we thank You for the many blessings  
bestowed upon us.

As we embark on this *Lighting Our Path*  
Capital Campaign, guide us with Your presence,  
that we may be that inviting community that is a  
beacon of Jesus Christ's light,  
making disciples who lead others to Him.

We trust that You have an incredible plan for our  
parish and we know there is much to do.

We ask You to strengthen our trust in You,  
and bless us with a sense of unity,  
a spirit of cooperation, and a  
generous sacrificial heart.

We offer our prayers, joys, works and treasures to

You as we respond in love to the mission of  
Your Church.

In Jesus name we pray.

~AMEN

## PEOPLE WHO MAKE IT HAPPEN

We would not have come this far in our campaign without the assistance of a special group of dedicated people. They continue to provide us with the tools and direction we need to be successful.

### CAMPAIGN LEADERSHIP

Father Theo Trujillo, Pastor  
Fr. Michael Boyle, Parochial Vicar  
Fr. David Runnion, Parochial Vicar  
Fr. Robert Falabella, Priest In Residence

### CAPITAL CAMPAIGN EXECUTIVE COMMITTEE

Robert Cardone – Chairperson  
Deacon Bert Chavez  
Johanna Espindola  
Maribel Martinez  
Andrea Meade  
Michael McGarry  
Ronald Nordstrom  
Bruce Rankin  
John Shorter  
Edward Walsh  
Sue Zedek

Special thanks to the Parish Staff and  
our dedicated Campaign Volunteers...

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